

Quick Guide

For basic video creation and social media posting

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How to Shoot video with your iPhone or iPad

1. Tap the “Camera” app on your device
2. Tap the “Video” icon or swipe right to switch to video mode
3. Be mindful of these details before recording your video
 - Background
 - Noisy environment
 - Video composition
 - Lighting
 - The angle of the camera – Vertical or Horizontal
4. Tap the “Red Button” to begin filming
5. Tap the “Red Stop” button to end the video
6. Find captured videos within your devices Photo Library

How to shoot a video with your android phone device

1. Tap the “Camera” icon on your phones home screen
2. Select the “Video Camera” icon at the bottom right of the camera screen
3. Be mindful of these details before recording your video
 - Background
 - Noisy environment
 - Video composition
 - Lighting
 - The angle of the camera – Vertical or Horizontal
4. Be sure to check your storage space on your device before recording. You may need to clear up some space in your device to record for your desired duration
5. When ready to record press the “Red Button” icon at the bottom of the camera screen to begin
6. Shoot the video for the desired duration and once finished, press the “Red Button” icon for a second time to stop the video
7. Click the box in the upper right-hand corner of the screen to view your video

Posting pre-recorded video from iPhone or iPad to Facebook

1. Tap the photo option at the top of your mobile news feed
2. Tap the video you wish to add from the preview of your available videos. You have the opportunity to view the selection before posting
3. Tap the blue pencil in the box icon at the bottom of the video preview browsers. You can add a comment, location, tags, and change privacy settings at this time.
4. Tap post in the upper right-hand corner of the screen. The video is then uploaded unto your Facebook timeline and the news feeds of your follower depending on your chosen privacy settings.

Recording video or posting pre-recorded video to Facebook mobile app

Android, iPhone or iPad

1. From the device that contains your prerecorded video, go to the Facebook App and log into the desired account you wish to post your video to
2. Tap “What’s on your mind” to start a new post from your homepage
3. Select add photo/video from the dropdown menu
4. Tap the “camera” button at the bottom of the post field
5. Select and tap the video you wish to upload
6. If you have not recorded the video and wish to do so now follow these instructions

IOS

Tap the camera button in your Facebook post, then tap the camera button again in the top-left corner of your screen. Then tap the shutter button to record. Once you have finished recording, tap “Use” to add It to your post

Android

Tap the camera button in your post, then tap the video camera button with a + at the top of the screen. This will open your devices camera to record a new video. Once you have finished recording, the video will be added to the videos you can select from.

7. Add information to the video by typing text to describe your post.
8. Set the privacy settings for your post to include your desired audience
9. Tap “Post” to upload the video

Posting pre-recorded video from your computer to Facebook

1. Upload a file onto your computer
2. Choose “Add Photo/Video” in the share box at the top of your homepage or timeline on Facebook
3. Click upload Photo/Video
4. Select a video file from your computer
5. Type explanation or comment in the video box
6. Select your desired privacy settings
7. Click Post – A progress bar will appear at the bottom of the post

How to use Facebook Live From your Mobile device and iPad

1. Log into Facebook from the account which you desire to post
2. Go to your News Feed and tap the “Live” option
3. Give Facebook access to your devices camera and microphone by pressing “Allow” on prompt
4. Choose your privacy settings by selecting your desired audience
5. Write a description describing your Live video post. At this time, you may also choose to tag friends, pick a location, or add an activity
6. Set up your camera view

During this step, it is important that you be sure to take in consideration a few details:

- Background
- Noisy environment
- Video composition
- Lighting
- The angle of the camera – Vertical or Horizontal

7. Once you're ready, Click the blue “Go Live” icon to start broadcasting. A countdown will begin 3, 2, 1... Once you begin streaming, your video will go live on your timeline. Your broadcast can be up to 90 minutes long.
8. During the broadcast you will see the number of viewers, and comments will show up live on the bottom of your screen.
9. Once your broadcast is complete, tap “Finish” to end the broadcast
10. Once you have finished, Facebook will ask you to reply, giving you the option to post your live video to your timeline. This will allow others to view your broadcast at any time. Set your desired privacy settings and your process is complete once you tap “Post”

How to post a video to YouTube from your iPhone or iPad

1. Be sure you have set up a YouTube Account
2. Record a video to your mobile device
3. Tap on the “Photos” app on your iPhone or iPad
4. Tap on the “Videos” folder where your video is located
5. Select the video you wish to upload
6. Tap on the “Up Arrow” shaped icon, from the bottom left corner of your screen
7. A Share menu will pop up with YouTube icon as a selection
8. Tap the YouTube icon. You may be asked to log into your Google Account
9. Provide a Title for your video as well as a brief description. At this time choose a video “Category and choose your privacy settings.
10. Tap “Publish” icon on the top right corner of your screen

Uploading videos to YouTube using the YouTube App from iPhone or iPad

1. Open the YouTube App on your phone or iPad
2. Tap the “My Account” icon
3. Sign into your Google Account
4. Tap the “Video” icon
5. Provide access to your devices Photos folder by pressing “OK” on prompt
6. Select desired video
7. Provide a Title, a short description and choose privacy settings for you upload
8. Once complete Tap on the “Upload” icon at the top right of your screen

How to post YouTube videos onto your Facebook News Feed or Timeline

1. Find the video you want to share directly from the YouTube website and then Copy the URL
2. Paste the URL at the top of your Facebook News Feed or Timeline. Facebook will automatically pull up the link thumbnail and title.
3. Click on “Post” on Facebook to complete the task